Ricardo Cáceres García

Senior Frontend Developer

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Professional Summary

Senior Frontend Developer with 7+ years of experience building scalable e-commerce, fintech, and SaaS platforms. Strong expertise in React, Next.js, TypeScript, Shopify and headless commerce architectures with a strong interest in mobile development and full-stack system design. Proven track record leading migrations from legacy systems to modern, high-performance solutions, improving SEO, performance, and business KPIs.

Education

Goldsmiths, University of London 2021- 2023

BSc Computer Sciences

Technical Skills

Frontend: JavaScript (ES6+), TypeScript, React, Next, Astro, HTML5, CSS3, SCSS, Tailwind CSS
Mobile: React Native, Expo
Backend: Node.js, Supabase (Auth, DB, APIs)
Databases: MongoDB, PostgreSQL
E-commerce: Shopify, Liquid, Commercetools, Headless Commerce
State Management: Redux Toolkit, Zustand
Testing: Jest, Enzyme
CMS & Analytics: Contentful, Google Analytics, Custom Event Tracking
Tools: Git, GitHub, GitLab, Figma, Adobe XD, CI/CD

Professional Experience

Court Avenue (Element Fleet Management)

Remote (Contract)

Senior Frontend Developer June 2026 - Present

Key Contributions:

● Own frontend development, SEO, and performance optimization for elementfleet.com, a production site built with Next.js, TypeScript, and Contentful (GraphQL API).
● Diagnosed and resolved a server-side streaming crash in Vercel caused by malformed Contentful CMS content, restoring production stability.
● Manage marketing automation, campaign landing pages, and frontend architecture decisions in a headless CMS environment.
● Debugged environment configuration issues in the GraphQL codegen pipeline within the Next.js/Contentful stack.

Wild Fork Remote
Frontend Developer September 2022 - December 2025

Key Contributions:

- I was part of the end-to-end migration of the e-commerce platform from Shopify to a modern Commercetools architecture, achieving greater flexibility and strategic control over the digital business.
- Developed and rolled out new customer-facing features, critical fixes, and performance updates for the custom e-commerce platform using a modern tech stack, including Next.js, Typescript, Contentful, and TailwindCSS.
- Concurrently managed the development and maintenance of the existing Shopify store using Vue 2 and Liquid, ensuring business stability and resolving legacy errors throughout the transition period.
- Improved performance and SEO by optimizing Next.js rendering strategies, asset loading, and analytics-driven UX improvements.
- Implemented a comprehensive analytics strategy by adding custom event tracking, capturing valuable user activity data to inform business decisions and guide UX improvements.
- Basic help support for the React Native app (styles, small fixes, etc.)

Arkusnexus Remote
Frontend Developer September 2021 - May 2022

Key Contributions:

- Functioned as the Frontend Team Lead for the design and development of a new internal HR system, architecting the solution with Next.js, Typescript, TailwindCSS, and Storybook to streamline internal processes and improve data management.
- Engineered, developed, and maintained multiple bespoke Shopify stores for a diverse portfolio of clients, utilizing Liquid to meet specific business requirements and deliver custom e-commerce experiences.

Linq Remote
Frontend Developer Jun 2020 - July 2021

Key Contributions:

- Architected and built version 2.0 of a complex financial system for managing public and private securitizations, utilizing React.js, Typescript, and TailwindCSS to deliver a robust and user-friendly platform.
- Engineered a secure, real-time platform for private video meetings and digital document signing, implementing a full-stack solution with Next.js, Node.js, Express.js, and Socket.IO.
- Led the UI/UX design process using Figma and Adobe Creative Cloud, and subsequently developed the company's main website with Next.js and TailwindCSS, translating design concepts into a fully functional and responsive web presence.

OPA Asesores Remote
Full Stack Developer February 2020 - May 2020

Key Contributions:

- Ensured the continuous stability and high performance of the existing B2B accounting SaaS platform through proactive maintenance and troubleshooting.
- Developed and integrated new modules and features based on specific client requirements, directly enhancing the system's capabilities and user satisfaction.
- Collaborated effectively with team members to guarantee the seamless integration of new functionalities, adhering to coding best practices to maintain high code quality.

Linkbyte Remote (by project)
Full Stack Developer November 2019 - March 2020

Key Contributions:

- Developed and integrated a new video module for the client's profile page using JQuery, PHP, Laravel, and Bootstrap, resulting in a fully functional and tested feature.
- Implemented a key functionality that allowed users to share multiple links from within the website, directly addressing the client's specific needs for content distribution.

H5A Studio Remote (by project)
Frontend Developer December 2019 - January 2020

Key Contributions:

- Drove the UI/UX design phase using Figma and Adobe Creative Cloud to establish the website's visual language and ensure an intuitive user flow.
- Led the front-end development using Next.js and TailwindCSS to build a fully functional and responsive website that accurately implemented the approved UI/UX design and prioritized performance.

Retraced GmbH Remote (by project)
Frontend Developer September 2019 - November 2019

Key Contributions:

- Executed the front-end development of the entire website using Next.js and Bootstrap, creating a responsive and performant user experience from the ground up.
- Collaborated closely with the UI/UX team to ensure that the developed website was a pixel-perfect and accurate implementation of the provided designs.

Tattoo Mata Remote
Frontend Developer June 2019 - October 2019

Key Contributions:

- Conducted the UI/UX activities using Adobe XD and Adobe Creative Cloud to design an intuitive and visually appealing interface for the catalog.
- Developed the virtual catalog from concept to a fully functional and user-friendly digital product, enabling customers to easily browse Tattoo Mata's offerings online.

Miio Telefonía y Banca Digital Mexico City
Full Stack Developer December 2018 - August 2019

Key Contributions:

- Developed the company's primary website using HTML, JS, and Bootstrap, translating design mockups from Invision into a functional user experience.

- Implemented a service for massive email campaigns using SendGrid to support early-stage marketing efforts.
- Developed a backend service with PHP and MySQL to capture and store all email subscriptions from the website for lead generation.
- Integrated Google Analytics to implement foundational SEO strategies and track website performance from launch.